



UNIVERSITY of VIRGINIA  
McIntire School of Commerce  
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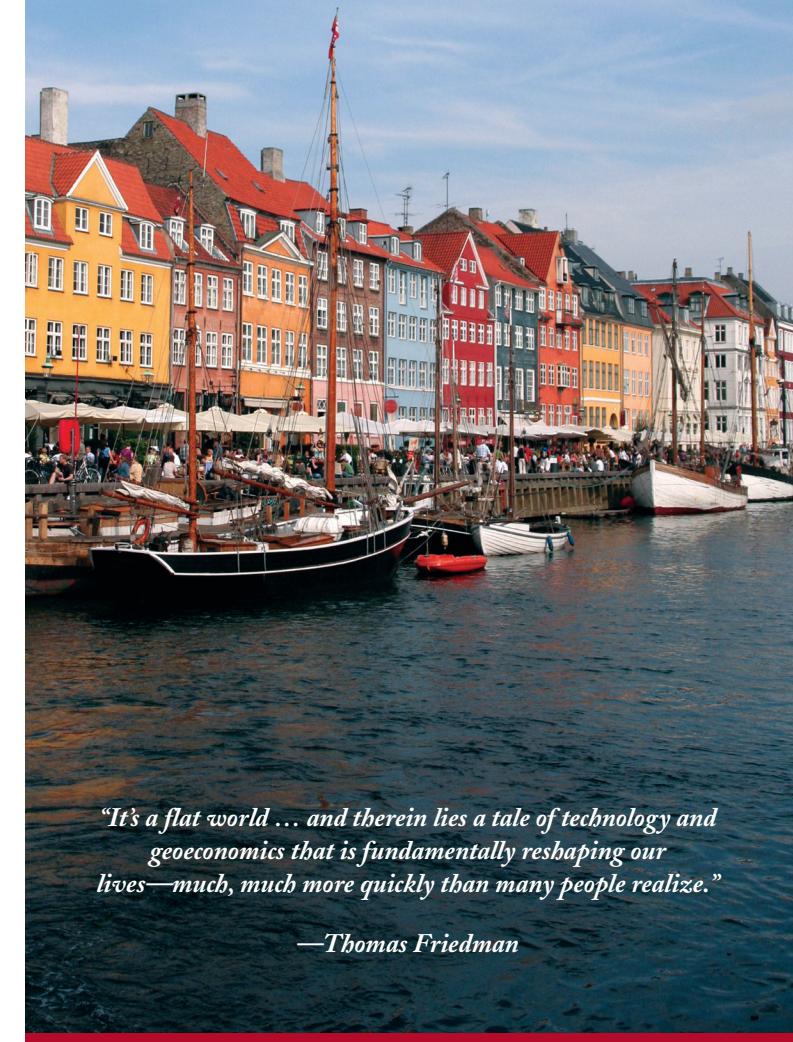


McINTIRE  
SCHOOL OF COMMERCE  
UNIVERSITY of VIRGINIA

## GLOBALIZATION, INNOVATION, & TECHNOLOGY MANAGEMENT

2007  
**International Executive Program**

March 11-16, 2007



*"It's a flat world ... and therein lies a tale of technology and geoconomics that is fundamentally reshaping our lives—much, much more quickly than many people realize."*

—Thomas Friedman



The themes of globalization, innovation, and technology management are becoming integrated in profound ways. As a result, today's managers must assimilate new knowledge and capture an entirely new set of skills to thrive in this world.

This one-week international executive program offered by the McIntire School of Commerce and the Center for the Management of Information Technology is designed to immerse participants in a week of learning and networking within one of the most exciting regions of the world for IT innovation, creativity, and design. The curriculum includes interaction with European IT professionals and leaders, site visits to the Danish Design Center, the Zentropa Movie Production Company, Carlsberg Brewery, and the IT University of Denmark, and other networking and cultural events.

## PROGRAM HIGHLIGHTS

Topics include:

- Strategic management of innovation
- Creative industries
- Creating and managing a design culture
- Global business strategy
- Doing business in the European Union
- IT in the European context
- Global sourcing
- Managing multinational work forces
- Managing and negotiating across cultures

## Interested in Registering?

Please call Michael Koenig at 434-924-6110 or e-mail with your contact information.

Learn More:

## PROGRAM FEES

Program Tuition (excludes airline travel and lodging): \$4,250 for alumni and CMIT members. Deposit: \$500 reserves your place; balance due January 19, 2007. Space is limited; reservations/deposits are accepted on a first-come, first-served basis.

### *Price includes:*

- All program instruction, books, and materials
- Classroom facilities, audiovisual and technology support
- Meals as indicated in the itinerary
- All site visits and excursions; all transportation and program cultural and learning visits with expert guides as set forth in the itinerary

### *Price does not include:*

- Transportation to and from Copenhagen
- Hotel accommodations while in Copenhagen

## PAYMENT SCHEDULE

A deposit of \$500 per participant is required. The balance of the program tuition must be paid by January 19, 2007 to guarantee your seat in the program. Deposits and tuition payments can be made using Visa, MasterCard, or check. Please make checks payable to the "McIntire School of Commerce Foundation."

Upon receipt of your \$500 deposit, the McIntire School will reserve your place in the March 11-16, 2007, Executive Program in Copenhagen, Denmark. The full program balance of \$3,750 is due by 5:00 p.m. EST January 19, 2007. If the McIntire School does not receive your complete payment by January 19, 2007, your reservation is subject to cancellation, and your place may be filled from our waiting list.