Managing the Real-Time Enterprise

Date: November 14, 2003, 9:00 a.m.- 4:00 p.m.

Location: Darden, Charlottesville, VA

Synopsis:

A shift is occurring in the area of business intelligence whereby organizations are increasingly relying on their enterprise systems to support tactical and operational decision making in near real-time ways. Systems and data that previously supported strategic decisions are being reworked to directly support the organization's key business processes. Organizations have always needed to observe, understand, and predict their environments; however, the challenge now is to react and reorganize immediately when important business events happen throughout the enterprise.

The CMIT program "Managing the Real-Time Enterprise" will explore the possibilities and challenges of this trend. The morning will present case studies and analyses of companies that have successfully created infrastructures that support "real-time" decision making. The afternoon will include panelists from diverse organizations who will share their current challenges and wins in the real-time movement.

Agenda:

9:00 a.m. - 10:00 a.m.	Continental breakfast
10:00 a.m. - 11:15 a.m.	Richard Hackathorn, Bolder Technology, Inc.
11:15 a.m. - 12:30 p.m.	Al Messerli, 3M
12:30 p.m. - 1:30 p.m.	Lunch
1:30 p.m. - 3:00 p.m.	Panel discussion, with Mike McGarry, of GE Insurance and GE Financial, Tom Werner, of Norfolk Southern Corporation, and others TBA
3:00 p.m. - 4:00 p.m.	Reception

Participant Bios:

Richard D. Hackathorn, Ph.D.

Dr. Richard Hackathorn is president and founder of Bolder Technology, Inc., a twelve-year old consultancy in Boulder, Colorado. Richard has over 30 years of experience in the IT industry and is a well-known technology innovator and international educator, conducting professional seminars in 18 countries. He has written three textbooks entitled Enterprise Database Connectivity, Using the Data Warehouse (with W.H. Inmon), and Web Farming for the Data Warehouse. He earned his B.S. degree from the California Institute of Technology and his M.S. and Ph.D. degrees from the University of California, Irvine. To contact, send email to richardh@bolder.com.

Michael McGarry

Michael McGarry is the Chief Technical Officer of GE Insurance (GEI) and GE Financial, both headquartered in Richmond, VA. In this role, he provides technology leadership for five GE Financial businesses in North America and 12 European countries. In this role, Mike is responsible for the Technology Infrastructure, Strategy, and standards for an Information Technology community of approximately 1180 GEI professionals and over 1400 consultants in India. Mike was appointed to his current role in December 2002. Prior to becoming CTO, Mike was the Chief Architect at GE Insurance. He also has held leadership positions in Supply Chain, Financial Systems, and e-Business Technology at GE Lighting.

Allen L. Messerli

With more than thirty years experience at 3M, Allen has successfully implemented many innovative information technology solutions in supply chain, manufacturing, sales and marketing functions. 3M is a diverse global manufacturing company, doing business in all countries and most markets. Allen initiated and implemented 3M's Global Enterprise Data Warehouse, providing integrated business intelligence, customer relationship management, supply chain management, and e-business for 40 business units, channel partners, and customers globally. The 3M data warehouse has been acclaimed by BusinessWeek, Harvard Business Review, CIO, and The Data Warehouse Institute as a best practice. Allen has extensive leadership experience in national and global logistics and electronic commerce organizations, and was a pioneer in electronic business and data warehousing. He began data warehouse consulting in 2000, and has since worked with more than 200 companies and government agencies.

Tom Werner

Tom Werner is Assistant Vice President for New Development in the Information Technology department of Norfolk Southern Corporation, a major transportation provider in the eastern United States and Canada. In his current position he is responsible for the development and deployment of new applications and technologies for all aspects of the railroad business, including Norfolk Southern's Financial and Transportation Data Warehouses. Prior to joining Norfolk Southern he assisted major corporations with the creation of IT strategies, systems architectures, and applications in his roles with several major consulting firms and financial institutions. He holds a BSE in Electrical Engineering and Computer Science and a Certificate in Operations Research from Princeton University, and an MBA in Finance from the Wharton School of the University of Pennsylvania.