

## Leading in a Connected World

**Date:** November 5, 2004, 7:30 a.m. - 4:00 p.m.

**Location:** The Darden School, Charlottesville, Va.

### Agenda<sup>1</sup>

7:30 - 8:30 a.m.	Breakfast and Technology Fair - Darden Auditorium
8:30 - 9:30 a.m.	<i>Driving Innovation Through Networks</i> Presenters: Andy Hargadon (California) and John Helferich (Mars, Inc.)   <i>Moderator:</i> Rob Cross (UVA)
9:30 - 10:30 a.m.	<i>Building Social Capital Throughout An Organization</i> Presenters: Wayne Baker (University of Michigan) and Don Ronchi and Tracy Cox (Raytheon)   <i>Moderator:</i> Tim Laseter (UVA)
10:30 - 11:00 a.m.	Break
11:00 a.m. - 12:00 p.m.	<i>Managing High Performing Knowledge Workers</i> Presenters: Tom Davenport (Accenture and Babson) and Rob Cross (UVA)   <i>Moderator:</i> Alec Horniman (UVA)
12:00 - 12:15 p.m.	Concluding Remarks
12:15 - 1:15 p.m.	Lunch - Darden Dining Room
1:15 - 3:15 p.m.	<i>Panel Discussion on Knowledge Management</i> - Darden Classroom 250  Etienne Wenger, Independent Researcher, Author, Consultant and Speaker Brook Manville, United Way Giora Hadar, Federal Aviation Administration
3:15 - 4:00 p.m.	Reception

---

<sup>1</sup> Note: The morning sessions will overlap with the conclusion of the Leading in a Connected World (LCW) conference (November 3-5, 2004).