

The Role of IT in Creating and Sustaining Visionary Organizations

Date: April 27, 2001

Place: Old Cabell Hall Auditorium - University of Virginia, Charlottesville, VA

[Panel Discussion Outline](#)

[Symposium Summary](#)

SYMPOSIUM THEME

McIntire's 2001 Spring Symposium is co-sponsored by the Center for Growth Enterprises, the Real Estate Center at the University of Virginia, and the Center for the Management of Information Technology. "***Creating and Sustaining Visionary Organizations***" will address issues of sustained greatness, building on the keynote presentation by Jim Collins, noted management educator, researcher, and author. In ***Built to Last*** (Harper Business, 1994), Jim Collins and Jerry I. Porras described a six-year research project that opened a window on sustained corporate greatness or, using their term, *visionary firms*. Their book had over 40 printings in 13 languages and achieved best-seller status on three continents.

Collins followed this insightful research with a four-year study assessing the transformation of "good to great" firms. During the morning session of the symposium, he will present key findings from both studies. After this address, Mr. Collins will moderate a panel discussion with the following senior executives: Macon F. Brock, CEO of Dollar Tree Stores, Michael D. Parker, President of The Dow Chemical Company, James S. Turley, Chairman and CEO of Ernst & Young, and Jeffrey C. Walker, Managing Partner of J. P. Morgan Partners.

In the afternoon session, the symposium will focus on the role of information technology in transforming organizations from "good to great." Ryan Nelson, Director of the Center for the Management of Information Technology, will moderate a panel discussion with the following senior IT executives: Dennis Bowman, CIO of Circuit City, and Carl Wilson, CIO of Marriott International.

Co-sponsor: John T. O'Connell (McIntire '79)

Co-sponsor: Post Properties, Inc.

PRELIMINARY AGENDA*

8:30 a.m. Introductions

George A. Overstreet, Jr., Associate Dean for Center Development and Research,
McIntire School of Commerce

David J. Hartzell, Visiting Professor of Real Estate and Finance, McIntire School of Commerce

Welcoming Remarks: Symposium Co-chairs

Scott M. Kelley (McIntire '83), Managing Director, Morgan Stanley Dean Witter
Jeffrey C. Walker (McIntire '77), Managing Partner, J.P. Morgan Partners

9:00 a.m. Presentation: "Extending 'Built to Last': Key Findings of 'Good to Great'"

Jim Collins, Management Educator and Author

10:00 a.m. Break

10:15 a.m. Panel Discussion: "Creating and Sustaining Visionary Organizations: The CEO Perspective"

Moderator: George A. Overstreet, Jr.

Panelists:

Macon F. Brock, Co-founder and CEO, Dollar Tree Stores
Michael D. Parker, President, The Dow Chemical Company
James S. Turley, Chairman and CEO, Ernst & Young
Jeffrey C. Walker, Managing Partner, J. P. Morgan Partners

11:30 a.m. Audience Questions

Moderator: George A. Overstreet, Jr.

12:00 p.m. Luncheon – Monroe Hall Courtyard and Galleria

1:15 p.m. Panel/Roundtable Discussion: "The Role of IT in Creating and Sustaining Visionary Organizations: The CIO Perspective" – Monroe Hall, Room 124

Moderator: Ryan Nelson

Panelists:

Dennis Bowman, CIO, Circuit City
Lyn McDermid, CIO, Dominion Virginia Power
Dieter Timmermann, CIO, Gillette

3:00 p.m. Closing Reception - Monroe Hall Courtyard and Galleria

The symposium precedes the Foxfield Races on Saturday, April 28, 2001.