



2014 Management of IT ∞ Knowledge Continuum

~ Charlottesville, VA, Friday, March 21, 2014 ~

Welcome to the 2014 Knowledge Continuum. This is 1-day executive program designed to provide business leaders with a cutting-edge learning experience focused on the management of information technology. Participants will be introduced to the latest approaches to leadership, innovation, architecture, emerging technologies, project management, business analytics, and social media. Learning will be accomplished through case studies, research reports, exercises, interactive classroom discussions, and networking with other participants (including alumni of the McIntire School's MS in the Management of IT program).

Day	Time	Topic	Faculty
3/21, Friday	8:00-8:45	Registration & Continental Breakfast	
	8:45-9:00	Overview & Introductions	Nelson
	9:00-10:15	Bitcoin & the Disruptive Potential of Cryptocurrency	Grazioli
	10:30-11:45	Digital Innovation & Disruption	Elron & McDonald
	11:45-12:45	Lunch	
	12:45-2:00	Creative Leadership: Fostering a Mindset of Innovation	Thompson
	2:15-3:30	Predictive Analytics for Anti-Phishing	Abbasi
	3:45-5:00	Project Management	Nelson
	5:00-6:00	<i>Optional</i> Happy Hour on the Corner	