McINTIRE
SCHOOL OF COMMERCE

UNIVERSITY *of* VIRGINIA

2010 Management of IT ∞ Knowledge Continuum
~ Charlottesville, VA, Thursday, October 28 – Friday, October 29, 2010 ~

Join us for this 2-day executive residency program designed to provide IT leaders and the alumni of the UVa MS MIT program with a cutting-edge learning experience. Participants will be introduced to the latest approaches to leadership, innovation, architecture, emerging technologies, project management, business intelligence and social media. Learning will be accomplished through case studies, research reports, exercises, interactive classroom discussions, and networking with other participants.

Day	Time	Topic	Faculty
Thursday	8:30-9:00	Registration & Continental Breakfast	
	9:00-9:15	Overview & Introductions	Nelson & Faculty
	9:15-12:00	Architecture, Innovation & Emerging Technologies	Grazioli
	12:00-1:00	Lunch – Reading Room	
	1:00-2:15	Building Business Intelligence Capabilities	Wixom
	2:30-3:30	Managing Global IT Projects	Morris
	3:45-5:00	Emerging Best Practices in Project Management	Nelson
	6:30-8:30	Dinner – Maya, 633 W. Main St.	Faculty
Friday	9:00-10:00	Breakfast – Reading Room	
	10:00-12:00	Social Media and The Facebook Effect	Nelson & CMIT
	12:00-1:00	Lunch – Reading Room	
	1:00-3:30	Business Applications of Social Media	Gray & CMIT
	3:45-5:00	Collaborative Efficiency	Cross & Gray

Faculty Bios

Rob Cross is a professor of management at the University of Virginia and Research Director of The Network Roundtable, a consortium of 75 organizations sponsoring research on network applications to critical management issues. His research focuses on how relationships and informal networks in organizations can be analyzed and improved to promote competitive advantage, innovation, customer retention and profitability, leadership effectiveness, talent management and quality of work life.

Peter Gray is an Associate Professor and Coordinator of the Strategic Management module of the MS MIT program. Peter has taught for eight years in Master's-level programs, following a career as an IT entrepreneur and management consultant. His research focuses on the individual and organizational impacts of social technologies that enable virtual interaction and collaboration.

Stefano Grazioli, Assistant Professor, Director of MS MIT program, Charlottesville, and Coordinator of the IT Architecture module of the MS MIT program, has taught graduate and executive education courses both in Europe and in the U.S. since the early 1990s. His research interests focus on IT architectures, knowledge management, and information security.

Mike Morris, Associate Professor and Associate Dean of Graduate Programs, has taught graduate-level courses for fourteen years both in the U.S. and internationally. Before coming to the University of Virginia, he was an Air Force Officer for fifteen years. He is a Senior Editor at *MIS Quarterly* and his research interests focus on technology acceptance, IT-based job change, and usability engineering.

Ryan Nelson, Professor, Director of the Center for the Management of Information Technology, and Coordinator of the Project Management module of the MS MIT program, has taught in the McIntire School's graduate and executive education programs since 1990. His research focuses on improving the management of IT projects and leverages a growing database of over 130 IT project retrospectives.

Barb Wixom is an Associate Professor and Director of the MS MIT program, Northern Virginia. She is an Associate Editor of The Journal of Business Intelligence, a research fellow of The Data Warehousing Institute, and an Associate Director for the Teradata University Network. Barb is a University of Virginia Teaching Award winner, and she specializes in data warehousing and business intelligence research.