



McINTIRE SCHOOL  
of COMMERCE

## 2019 Knowledge Continuum ∞ Digital Innovation

~ Charlottesville, VA, Friday, May 10, 2019 ~

### Agenda

Room	Time	Topic	Speakers/Panelists
Room 123 Robertson Hall	8:00-8:30	Registration & Continental Breakfast	
	8:30-8:45	Welcome & Overview	Ryan Nelson & Ryan Wright
	8:45-10:00	Data Monetization	Barb Wixom, MIT
	10:15-11:00	Leading with Next-Generation KPIs	Michael Schrage, MIT
	11:00-11:45	KPI Panel	Shamim Mohammad, CarMax Mark Pettit, Freddie Mac
	11:45-12:00	CMIT Leadership Awards	
	12:00-1:00	Lunch	
	1:00-2:15	Accelerate: Building and Scaling High Performing Technology Organizations	Nicole Forsgren, Google
	2:30-3:30	Robotic Process Automation	Stefano Grazioli
	3:45-4:45	Cybersecurity	Ryan Wright
	4:45-5:00	Wrap-Up & Adjourn	Ryan Nelson & Ryan Wright
	5:00	Happy Hour!	

Speaker/Panelist bios: <https://www.commerce.virginia.edu/cmit/events/5-10-19>

Directions: <https://www.commerce.virginia.edu/visit>