



2017 Management of IT ∞ Knowledge Continuum

~ Charlottesville, VA, Friday, May 12, 2017 ~

Welcome to the 2017 Knowledge Continuum. This is a 1-day executive program designed to provide business leaders with a cutting-edge learning experience focused on the management of information technology. Participants will be introduced to the latest approaches to leadership, innovation, design thinking, and emerging technologies. Learning will be accomplished through case studies, research reports, exercises, interactive classroom discussions, and networking with other participants (including alumni of the McIntire School's MS in the Management of IT program).

Day	Time	Topic	Faculty
Friday May 12, 2017	8:00 – 8:30	Registration & Continental Breakfast	1 st Floor, Graduate Lounge
	8:30 – 8:45	Overview & Introductions	Nelson
	8:45 – 9:45	Creating and Capturing Business Value through Text & Social Analytics	Abbasi
	10:00 – 11:00	Zone to Win: Organizing to Compete in an Age of Disruption	Moore
	11:15 – 12:30	The DevOps Journey at Capital One	Sanne
	12:30 – 1:30	Lunch	4 th Floor, Reading Room
	1:30 – 3:00	The Human Firewall: Optimizing Your Workforce for Combating Cyberthreats	Wright
	3:15 – 4:45	Digital Innovation: How to Solve Big Problems and Test New Ideas in Just Five Days	Grazioli Nelson
	4:45 - 5:00	Wrap Up & Adjourn	Nelson
	5:00 - 6:00	<i>Optional</i> Happy Hour on the Corner	