



2015 Management of IT ∞ Knowledge Continuum

~ Charlottesville, VA, Friday, April 3, 2015 ~

Welcome to the 2015 Knowledge Continuum. This is 1-day executive program designed to provide business leaders with a cutting-edge learning experience focused on the management of information technology. Participants will be introduced to the latest approaches to leadership, innovation, design thinking, and emerging technologies. Learning will be accomplished through case studies, research reports, exercises, interactive classroom discussions, and networking with other participants (including alumni of the McIntire School's MS in the Management of IT program).

Day	Time	Topic	Faculty
4/3, Friday	8:00-8:45	Registration & Continental Breakfast	
	8:45-9:00	Overview & Introductions	Nelson
	9:00-10:00	Privacy in the Age of Big Data	Payton
	10:15-12:00	Emerging Technologies: The Internet of Things	Grazioli
	12:00-1:00	Lunch	
	1:00-3:00	Design Thinking: Overview & Workshop	Liedtka
	3:15-4:00	Design Thinking & Software Development	Cowan
	4:00-5:00	The Evolution of a CIO	Nelson, Cooper & Elron
	5:00-6:00	<i>Optional</i> Happy Hour on the Corner	